## Julene S. Reed, Ed.D.

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#### **Professional Highlights**

#### National/International Level

- Challenge Institutes, Digital Promise (2018 to present)
- Research for Digital Promise: Corporate Education Engagement Programs (2018)
- Independent Consulting, Professional Development, and Keynote Presentations Internationally (2000 to present)
- Implemented Learning Studios internationally in collaboration with Digital Promise and Educational Collaborators, including Australia and New Zealand (2016 to present)
- Learning Studio Implementations in the Azraq Refugee Camp and Souriyat Across Borders facility in Amman, Jordan in conjunction with InZone, Digital Promise, HP, Care, and UNESCO (September, 2017)
- Dissertation research on professional development for mobile learning initiatives in Malawi schools, including schools participating in the UNICEF Unlocking the Talent iPad program Dissertation Title: *Integration of Mobile Learning in Malawi: Teacher Perceptions of Preparation Training and Leadership Support* (March, 2018)
- Facilitated Mobile Learning Demonstration Sessions, Co-presented Mobile Learning sessions, Co-led Strategy Session, UNESCO and INEE Mobile Learning Week, Paris, France (March, 2017)
- Program Coordinator of Malawi UNICEF "Child Friendly Schools" grant initiative in conjunction with Lamar University, the University of Malawi, and Voluntary Services Overseas (2016 to present)
- Keynote Speaker, HP "Rock On" conference (November, 2016)
- Co-author of "The Learning Transformation: A Guide to Blended Learning for Administrators"
- Authored iTunes U channel for Polar Bears International
- Apple Distinguished Educator (2001 to present)
- Advisory Board for Apple Distinguished Educators (two years)
- Global Education Conference Leadership Team (2010 to present)
- Advisory Councils of Polar Bears International, Dr. Jane Goodall's Roots & Shoots, and the Leadership Council of Discovery Education
- Google Geo Teacher Advisory Board member (2013 to present)
- Google for Education Certified Trainer and Innovator
- Microsoft Certified Trainer
- Director of Polar Bears International's Tundra Connections program
- NMC Academy participant with Polar Bears International, creating online professional development related to STEMx and environmental sustainability
- Instructional Design Consultant for ISTE, HP Catalyst Academy, and NMC Academy
- Academic Consultant for AppoLearning and Crescerance MAD-Learn
- Discovery Education Keynote Speaker for SciCon and Siemens STEM Academies

- Designed and published online curricula for Apple education, Dr. Jane Goodall's Roots & Shoots, and Polar Bears International
- Created and published Google Expeditions for polar bears, Churchill, Canada, and related Arctic content
- Collaborations with the Google Maps, Google Earth, Street View, and Google education teams on projects related to the Arctic with Polar Bears International
- International professional engagements including travel to Canada, Bahrain, Jamaica, Tanzania, Australia, New Zealand, and several European countries
- ISTE Affiliate member, past
- ISTE webcast provider
- Training and instruction provider for both digital media projects and the utilization of iPads and other mobile media devices
- Developer of interdisciplinary technology integration programs that focus on global education, 21st century skills, common core standards, blended learning, mobile technologies, SAMR, challenge based learning, mobile technology tools, electronic textbooks and the creation of ePub documents, and web 2.0 technologies
- Designer of online educational technology curricula and published educational technology journal articles
- Content developer and professional development leader of workshops for education organizations and corporations
- Author of Apple education and iTunesU content including a collection focused on global education
- Challenge Based Learning curriculum author for Apple Education
- Environmental education and ACOT2 curriculum author for Apple Education
- Presenter of keynote presentations, webinars, and workshops internationally
- CUE Lead Learner workshop presenter, consultant, and content developer for Google and iPad workshops
- Education Collaborators' Senior Collaborator, consulting and training
- EdTechTeam Professional Development Team Member
- Content developer and workshop presenter for technology integration division of Houghton Mifflin Harcourt
- Past president and/or board member of the local, regional, and state education technology boards (in both the public school and independent school organizations) for three years
- Steering Committee member of TAIS Technology Institute for six years (to present)
- Director of TETA Summer Institute Conference for one year
- Co-Director of the iSummit conference with The Coalition of Lighthouse Schools for seven years
- Director of Strategic Initiatives, Coalition of Lighthouse Schools for seven years
- Director of Special Olympics Tennis for Memphis Area for fifteen years
- Board Member of Tennessee Distance Learning Association for one year
- CILC and Vanderbilt Virtual School webcast provider
- Extensive international travel experiences including work with Apple Education, Dr. Jane Goodall's Roots & Shoots, and Polar Bears International

- Designed, implemented and evaluated ongoing quality professional development for K-12 administrators and teachers
- Developed and managed 1:1 computing/laptop program for grades six through twelve and a mobile learning iPad initiative at St. George's
- Conducted training and implementation of Apple software products and integration in the grades K-12
- Designed the infrastructure and technology for a new middle school/high school campus in collaboration with architects and contractors
- Facilitated and led distance learning, blended learning, and videoconferencing programs
- Implemented and facilitated global education programs
- Implemented and facilitated environmental programs
- Implemented Google Apps for Education for three campuses
- Administrative team leadership and related responsibilities
- Management responsibilities (including staffing, budgeting, etc.)
- Award–winning varsity tennis coach

#### Professional Development and Consulting Experience

- Provided long-term consulting with several public schools and independent schools in multiple states
- Conducted technology audits and strategic planning engagements focused on technology nationally
- Provided professional development and coaching for school districts, school sites, and independent schools nationally
- Delivered keynote addresses nationally for public and private conferences
- Organized and implemented conferences nationally
- Organized, hosted, delivered, and implemented international delivery of educational broadcasts
- Conducted online courses for educators internationally (some of which I designed)
- Provided professional support, training, and guidance to educational leaders, including superintendents, principals, Heads of Schools, and technology specialists

## **Professional Experience**

**Currently Independent Consultant** 

Professional Learning, Global Education, Educational Technology

**Adjunct Professor** 

Lamar University, Digital Learning & Leading

2017–2018 Senior Collaborator

**Educational Collaborators** 

• Ongoing Consulting and Professional Development Delivery Services (G Suite, Microsoft Office 365, Google Geo, Change Management, 1:1 Initiatives, Technology

audits, etc.)

- Business Development for Microsoft Initiatives
- Partner Relations (Google Education, Resellers, etc.)

### 1999 – August 2016

#### **Director of Academic Technology**

St. George's Independent School Collierville, TN

- Technology integration professional development opportunities and training
- Implementation and administration of 1:1 laptop program
- Implementation and management of iPad program
- Technology instruction for digital media projects for students
- Management and supervision of technology team members
- Hardware and software planning and ordering
- Long-range technology planning
- Videoconferencing, blended learning, and distance education facilitation
- Technology design of infrastructure for new and existing buildings
- Digital media specialist
- Global education, web 2.0, mobile media (including iPads), and challenge based learning project facilitation

1989-1999

**Technology Coordinator** (three years) **Science Coordinator** (one year) **Second Grade Teacher** (six years)
St. Mary's Episcopal School, Memphis, TN

- Technology integration, grades one through four
- Professional development for faculty and staff
- Hardware and software installation and maintenance
- Science instruction and integration, grades one through four
- Classroom second grade teacher
- Technology department member
- Long-range technology planning committee member for all campuses

#### **Education**

#### **Lamar University**

Beaumont, Texas

• Ed.D. in Educational Leadership with a focus on Global Education (online cohort of Apple Distinguished Educators and Apple Professional Development professionals)

#### **University of Memphis**

Memphis, Tennessee

Master of Science in Education (Honors)
 Emphasis: Curriculum and Instruction

# **University of Kansas**

Lawrence, Kansas

• Bachelor of Science in Elementary Education

More detailed information including professional recognitions, organization affiliations and offices held, contract work, professional development, curriculum development, and recent keynotes, presentations, and workshops is available on request.